

**ALAVERT ALLERGY- loratadine tablet, orally disintegrating**  
**GlaxoSmithKline Consumer Healthcare Holdings (US) LLC**

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***Drug Facts***

***ACTIVE INGREDIENT (IN EACH TABLET)***

Loratadine 10 mg

***PURPOSE***

Antihistamine

***USES***

temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:

- runny nose
- sneezing
- itchy, watery eyes
- itching of the nose or throat

***WARNINGS***

**Do not use**

if you have ever had an allergic reaction to this product or any of its ingredients

**Ask a doctor before use if you have**

liver or kidney disease. Your doctor should determine if you need a different dose.

**When using this product**

do not use more than directed. Taking more than recommended may cause drowsiness.

**Stop use and ask a doctor if**

an allergic reaction to this product occurs. Seek medical help right away.

**If pregnant or breast-feeding,**

ask a health professional before use.

**Keep out of reach of children.**

In case of overdose, get medical help or contact a Poison Control Center right away.

***DIRECTIONS***

- tablet melts in mouth. Can be taken with or without water.

| <b>Age</b>                  | <b>Dose</b>                            |
|-----------------------------|--|
| adults and children 6 years | 1 tablet daily; do not use more than 1 |

|  |              |
|--|--------------|
| and over                                   | tablet daily |
| children under 6                           | ask a doctor |
| consumers who have liver or kidney disease | ask a doctor |

### **OTHER INFORMATION**

- **Phenylketonurics:** Contains Phenylalanine 8.4 mg per tablet
- store at 20-25°C (68-77°F)
- keep in a dry place

### **INACTIVE INGREDIENTS**

#### **Alavert Allergy Fresh Mint**

anhydrous citric acid, aspartame, colloidal silicon dioxide, corn syrup solids, crospovidone, magnesium stearate, mannitol, microcrystalline cellulose, modified starch, natural and artificial flavors, sodium bicarbonate

#### **Alavert Allergy Citrus Burst**

anhydrous citric acid, aspartame, butylated hydroxyanisole, colloidal silicon dioxide, corn syrup solids, crospovidone, dextrin, ferric oxides, magnesium stearate, maltodextrin, mannitol, microcrystalline cellulose, modified starch, natural and artificial flavors, sodium bicarbonate

### **QUESTIONS OR COMMENTS?**

call weekdays from 9 AM to 5 PM EST at **1-800-ALAVERT (1-800-252-8378)**

### **PRINCIPAL DISPLAY PANEL**

The product packaging shown below represents a sample of that currently in use. Additional packaging may also be available.

ALAVERT allergy **Fresh Mint**

Loratadine Orally Disintegrating Tablet, 10 mg, Antihistamine

18 Orally Disintegrating Tablets

TASTES GREAT!

Melts in your Mouth!

Non-Drowsy\* Allergy Relief

\*When taken as directed. See Drug Facts Panel.

24 HOUR Relief of

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itching of Nose & Throat

Compare to Claritin<sup>†</sup> & SAVE!

†Claritin is a registered trademark of Schering Corporation



**ALAVERT**<sup>®</sup>  
Non-Drowsy\* Allergy Relief

Fresh Mint

ALAVERT<sup>®</sup> Allergy provides 24 hours of allergy symptom relief without causing drowsiness when taken as directed (See Drug Facts Panel). It contains prescription strength loratadine. Just one tablet a day relieves runny nose, sneezing and itchy, watery eyes. It is safe and effective for adults and children 6 years and over. The Fresh Mint flavored tablet melts in your mouth. So convenient, it can be taken without water. For most recent product information, visit [www.alavert.com](http://www.alavert.com). Distributed by: Pfizer, Madison, NJ 07940 USA © 2010 Pfizer, Inc.

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LOT

EXP

**Drug Facts**

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients

**Uses**  
Temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  

- itchy, watery eyes
- sneezing
- runny nose
- itching of the nose or throat

**Directions** ■ tablet melts in mouth. Can be taken with or without water.

**Other Information**  

- Phenylethanamine: Contains Phenylethanamine 8.4 mg per tablet
- Keep in a dry place
- Store at 20-25°C (68-77°F)

**Inactive Ingredients** anty/drous citric acid, aspartame, colloidal silicon dioxide, corn syrup solids, croscollon, magnesium stearate, mannitol, microcrystalline cellulose, modified starch, natural and artificial flavors, sodium bicarbonate

**Questions or comments?** call weekdays from 9 AM to 5 PM EST at 1-800-ALAVERT (1-800-252-8378)

F.P.O.

3 0573-2620-19 0

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**ALAVERT**<sup>®</sup>  
Non-Drowsy\* Allergy Relief

Fresh Mint

EACH TABLET IS BLISTER SEALED.  
DO NOT USE IF SEAL IS BROKEN.

18 Orally Disintegrating Tablets

\*When taken as directed.  
See Drug Facts Panel.

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**TASTES GREAT!**  
Melts in your Mouth!

Compare to Claritin<sup>†</sup> & **SAVE!**

**ALAVERT**<sup>®</sup>

Loratadine Orally Disintegrating Tablet, 10 mg Antihistamine

**Non-Drowsy\* Allergy Relief**

Fresh Mint

**24**  
HOUR

Relief of

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itching of Nose & Throat

**18 1/2**

Orally Disintegrating Tablets

†Claritin<sup>®</sup> is a registered trademark of Schering Corporation

\*When taken as directed. See Drug Facts Panel.

F.P.O.

00015573.02

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Nosco Job# location

PRINCIPAL DISPLAY PANEL

ALAVERT allergy **Citrus Burst**

Loratadine Orally Disintegrating Tablet, 10 mg, Antihistamine

18 Orally Disintegrating Tablets

TASTES GREAT!

Melts in your Mouth!

Non-Drowsy\* Allergy Relief

\*When taken as directed. See Drug Facts Panel.

24 HOUR Relief of

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itching of Nose & Throat

Compare to Claritin† & SAVE!

†Claritin is a registered trademark of Schering Corporation





**Alavert® Allergy** provides **24 hours** of allergy symptom relief without causing drowsiness when taken as directed (See Drug Facts Panel). It contains **prescription strength** loratadine. Just **one tablet a day** relieves runny nose, sneezing and itchy, watery eyes. It is safe and effective for adults and children 6 years and over. The Citrus Burst flavored tablet melts in your mouth. So convenient, it can be taken without water. For most recent product information, visit [www.alavert.com](http://www.alavert.com). Distributed by: Pfizer, Madison, NJ 07940 USA © 2010 Pfizer Inc.

LOT  
EXP

LOT & EXP.  
TARGET AREA



**Drug Facts (continued)**

**Directions**  
 ■ tablet melts in mouth. Can be taken with or without water.

| Age  | Dose  |
|--|---|
| adults and children 6 years and over       | 1 tablet daily; do not use more than 1 tablet daily |
| children under 6                           | ask a doctor  |
| consumers who have liver or kidney disease | ask a doctor  |

**Other Information**  
 ■ **Pharmaceutical:** Contains Phenylethylamine 8.4 mg per tablet  
 ■ store at 20-25°C (68-77°F)  
 ■ keep in a dry place

**Inactive Ingredients**  
 anhydrous citric acid, aspartame, butylated hydroxytoluene, colloidal silicon dioxide, corn syrup, solids, croscollon, dextrin, ferric oxides, magnesium stearate, methylcellulose, mannitol, microcrystalline cellulose, modified starch, natural and artificial flavors, sodium bicarbonate

**Questions or comments?**  
 call weekdays from 9 AM to 5 PM EST at 1-800-ALAVERT (1-800-252-8378)

**Drug Facts**

**Active Ingredient (in each tablet) Purpose**  
 Loratadine 10 mg Antihistamine

**Uses**  
 temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
 ■ runny nose  
 ■ sneezing  
 ■ itchy, watery eyes  
 ■ itching of the nose or throat

**Warnings**  
 Do not use if you have ever had an allergic reaction to this product or any of its ingredients  
 Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.  
 When using this product do not use more than directed. Taking more than recommended may cause drowsiness.  
 Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.  
 If pregnant or breast-feeding, ask a health professional before use.  
 Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.



EACH TABLET IS BLISTER SEALED.  
DO NOT USE IF SEAL IS BROKEN.

18 Orally Disintegrating Tablets

\*When taken as directed.  
See Drug Facts Panel.

**TASTES GREAT!**  
Melts in your Mouth!

Compare to Claritin®  
& **SAVE!**

allergy

# ALAVERT®

Loratadine Orally Disintegrating Tablet, 10 mg Antihistamine

**Non-Drowsy\* Allergy Relief**

**24 HOUR** Relief of

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itching of Nose & Throat

**18 12** Orally Disintegrating Tablets

**Citrus Burst**

†Claritin® is a registered trademark of Schering Corporation

\*When taken as directed. See Drug Facts Panel.



HATCHING INDICATES UNVARNISHED AREA FOR GLUE

**ALAVERT ALLERGY**  
loratadine tablet, orally disintegrating

**Product Information**

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:0573-2620 |
| <b>Route of Administration</b> | ORAL           |                           |               |

**Active Ingredient/Active Moiety**

| <b>Ingredient Name</b>                                       | <b>Basis of Strength</b> | <b>Strength</b> |
|--|--------------------------|-----------------|
| LORATADINE (UNII: 7AJ03BO7QN) (LORATADINE - UNII:7AJ03BO7QN) | LORATADINE               | 10 mg           |

**Inactive Ingredients**

| <b>Ingredient Name</b>                         | <b>Strength</b> |
|--|-----------------|
| ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)       |                 |
| ASPARTAME (UNII: Z0H242BBR1)                   |                 |
| MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U)  |                 |
| CORN SYRUP (UNII: 9G5L16BK6N)                  |                 |
| CROSPVIDONE (15 MPAS AT 5%) (UNII: 68401960MK) |                 |
| MAGNESIUM STEARATE (UNII: 70097M6I30)          |                 |
| MANNITOL (UNII: 3OWL53L36A)                    |                 |
| SILICON DIOXIDE (UNII: ETJ7Z6XBU4)             |                 |
| SODIUM BICARBONATE (UNII: 8MDF5V39QO)          |                 |

**Product Characteristics**

|                 |                        |                     |          |
|-----------------|------------------------|---------------------|----------|
| <b>Color</b>    | WHITE (off white)      | <b>Score</b>        | no score |
| <b>Shape</b>    | ROUND (beveled tablet) | <b>Size</b>         | 14mm     |
| <b>Flavor</b>   | MINT                   | <b>Imprint Code</b> | A;24     |
| <b>Contains</b> |                        |                     |          |

**Packaging**

| # | Item Code        | Package Description                                    | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:0573-2620-19 | 18 in 1 CARTON   | 12/19/2002           |                    |
| 1 |                  | 1 in 1 BLISTER PACK; Type 0: Not a Combination Product |                      |                    |
| 2 | NDC:0573-2620-01 | 50 in 1 BOX  | 12/19/2002           |                    |
| 2 |                  | 1 in 1 POUCH; Type 0: Not a Combination Product        |                      |                    |
| 3 | NDC:0573-2620-65 | 60 in 1 CARTON   | 12/19/2002           |                    |
| 3 |                  | 1 in 1 BLISTER PACK; Type 0: Not a Combination Product |                      |                    |
| 4 | NDC:0573-2620-71 | 1500 in 1 BOX  | 12/19/2002           |                    |
| 4 |                  | 1 in 1 POUCH; Type 0: Not a Combination Product        |                      |                    |

**Marketing Information**

| <b>Marketing Category</b> | <b>Application Number or Monograph Citation</b> | <b>Marketing Start Date</b> | <b>Marketing End Date</b> |
|---------------------------|---|-----------------------------|---------------------------|
| NDA                       | NDA021375                                       | 12/19/2002                  |                           |

# ALAVERT ALLERGY

loratadine tablet, orally disintegrating

## Product Information

|                         |                |                    |               |
|-------------------------|----------------|--------------------|---------------|
| Product Type            | HUMAN OTC DRUG | Item Code (Source) | NDC:0573-2621 |
| Route of Administration | ORAL           |                    |               |

## Active Ingredient/Active Moiety

| Ingredient Name  | Basis of Strength | Strength |
|--|-------------------|----------|
| LORATADINE (UNII: 7AJ03BO7QN) (LORATADINE - UNII:7AJ03BO7QN) | LORATADINE        | 10 mg    |

## Inactive Ingredients

| Ingredient Name                                | Strength |
|--|----------|
| ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)       |          |
| ASPARTAME (UNII: Z0H242BBR1)                   |          |
| BUTYLATED HYDROXYANISOLE (UNII: REK4960K2U)    |          |
| MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U)  |          |
| CORN SYRUP (UNII: 9G5L16BK6N)                  |          |
| CROSPVIDONE (15 MPAS AT 5%) (UNII: 68401960MK) |          |
| ICODextrin (UNII: 2NX48Z0A9G)                  |          |
| FERRIC OXIDE RED (UNII: 1K09F3G675)            |          |
| MAGNESIUM STEARATE (UNII: 70097M6I30)          |          |
| MALTO Dextrin (UNII: 7CVR7L4A2D)               |          |
| MANNITOL (UNII: 3OWL53L36A)                    |          |
| SILICON DIOXIDE (UNII: ETJ7Z6XBU4)             |          |
| SODIUM BICARBONATE (UNII: 8MDF5V39QO)          |          |

## Product Characteristics

|          |                                      |              |          |
|----------|--------------------------------------|--------------|----------|
| Color    | ORANGE (an orange flat faced tablet) | Score        | no score |
| Shape    | ROUND (beveled tablet)               | Size         | 14mm     |
| Flavor   | CITRUS (orange mint)                 | Imprint Code | A;24     |
| Contains |                                      |              |          |

## Packaging

| # | Item Code        | Package Description                                    | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:0573-2621-65 | 60 in 1 CARTON   | 12/19/2002           |                    |
| 1 |                  | 1 in 1 BLISTER PACK; Type 0: Not a Combination Product |                      |                    |
| 2 | NDC:0573-2621-19 | 18 in 1 CARTON   | 12/19/2002           |                    |
| 2 |                  | 1 in 1 BLISTER PACK; Type 0: Not a Combination Product |                      |                    |
| 3 | NDC:0573-2621-13 | 12 in 1 CARTON   | 12/19/2016           |                    |
| 3 |                  | 1 in 1 BLISTER PACK; Type 0: Not a Combination Product |                      |                    |

## Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| NDA                | NDA021375                                | 12/19/2002           |                    |

**Labeler** - GlaxoSmithKline Consumer Healthcare Holdings (US) LLC (079944263)

Revised: 11/2020

GlaxoSmithKline Consumer Healthcare Holdings (US) LLC